

TEDxCentrevilleChicopeeYouth SPONSORSHIP PACKAGE

GENERATION AI

Saturday, November 21, 2026 • Venue: Chicopee Hills Public School

TEDxCentrevilleChicopee Youth is a youth-organized TEDx event that brings students, families, educators, and community members together for a day of talks on the ideas shaping our generation. This year's theme, **Generation AI**, asks how young people live, learn, and make choices in a world being rebuilt by artificial intelligence.

The event is planned and run by a team of local high school students and organized independently under license from TED.

Who's in the room

- 50–60 attendees: students, parents, teachers, and community members
- A lineup of student and community speakers (full lineup announced closer to the event)
- Talks recorded and published to YouTube after the event, extending reach well past the room
- Promoted across our social media before and after the event

Why sponsor

Your support puts your name in front of an engaged local audience of young people and their families, tied to a cause every community cares about: giving students a platform to think and speak seriously. For companies working in education, technology, or youth, the theme alignment is direct. For local businesses, it's visible goodwill in the neighbourhood you serve.

Every dollar goes to running the event: venue, production, and giving our student speakers a real stage.

Sponsorship tiers

	Community \$100	Supporting \$250	Title \$500+
Name in event program	✓	✓	✓
Group thank-you on social	✓	✓	✓
media Logo on event website		✓	✓
Logo on event signage		✓	✓
Dedicated social media feature			✓
Verbal recognition at the event			✓

Join Us Today, Help Us **Give The Youth A Voice**

In-kind sponsorship is welcome and recognized at the tier matching the value provided.

We especially need:

- Catering / food for attendees and volunteers (our largest single need)
- Videography and photography of the event
- Printing of programs and signage
- Flowers or speaker gifts

Recognition follows TEDx's sponsorship guidelines: sponsors are thanked and shown, but the event is not co-branded and sponsors do not present or speak.

Let's talk

Diya Rathee, Organizer & Licensee, TEDxCenterville Chicopee Youth

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Join Us Today, Help Us *Give The Youth A Voice*